



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
Department of Management

DANIELS DISTINGUISHED SCHOLAR FORUM SERIES

Identity and Innovation

Friday, May 7 | 10:00AM-12:00PM via Zoom [Click here to Register](#)



Blake Ashforth is the Regents' Professor/Horace Steele Arizona Heritage Chair at Arizona State University's W.P. Carey School of Business. An influential scholar, Ashforth was instrumental in laying a [theoretical foundation of organizational identification](#) and applying it to several important areas such as newcomer socialization and work adjustment, including how newcomers find meaning and identity in their work. In his most recent work ([Ashforth, 2020](#)) he explores how Covid-19 is changing the research questions we ask in the arena of identity and identification.



Aimee Hamilton is Aimee Hamilton is Associate Professor of Management at Daniels College of Business, University of Denver. In an in-depth study of a successful biotech lab, Hamilton takes innovation research beyond the social structure of knowledge and organizational routines, to explore its micro foundations. How does the intersection of professional and organizational identities create an environment for breakthrough innovation, a holy grail for many organizations? Individuals' ability and willingness to explore new frontiers is profoundly influenced by their sense of "Who I am" but can be constrained or supported by the organization's sense of "Who we are."



Mary Tripsas is Professor of Technology Management in the College of Engineering at UC Santa Barbara. Prior to that, Tripsas served on the faculties of Wharton, Harvard, and Boston College. Tripsas has served as a Senior Editor at Organization Science and is currently on the editorial boards of SMJ and SEJ. She studies organizational adaptation to new technologies, with an emphasis on the interplay of [capabilities, identity, and mental models](#). In the special issue on 'Strategy-Identity Nexus' Tripsas co-edited for *Strategic Organization*, she lays out a [research agenda](#) and some potential directions the field can advance.

A virtual event hosted by the Department of Management at the Daniels College of Business