

CALL FOR APPLICATIONS: AOM 2022 PDW

Developing Management Theory from Historical Case Studies

Session # 15904 | Sponsors: MH, OMT, RM, STR, TIM
Hybrid-Interactive: Seattle + Virtual, Zoom 'meeting' style
Aug 5, 2022 from 2:00PM to 04:30PM. PT (UTC-7)

Organizer: Rohin Borpujari, London Business School

Submission Deadline: July 01, 2022

Who is this PDW for?

If you are:

- a.) engaged in (or interested in) conducting historical research, and
- b.) doing inductive (i.e. theory-building rather than hypothesis-testing) work, and
- c.) hoping to publish your work in top management journals

then this is the PDW for you!

Overview

This PDW brings together a distinguished panel of scholars to stimulate an interactive and developmental exchange on conducting inductive research using historical case studies. Our core focus will be on the theory-building / theoretical contribution part of the research process – how do we understand the past to inform the present? How do we move from the case being studied to higher-level conceptualizations, while maintaining a balance between generalization and contextualization?

Importantly, our aim will be to focus on these questions from a practical standpoint, taking away useful advice that scholars can adopt in their research practices. And for those of you who have the opportunity to discuss ongoing projects with the panelists, you will also get advice tailored to your specific papers.

Panelists

- **Andrew Hargadon**, UC Davis, Graduate School of Management
- **Roy Suddaby**, University of Victoria, Gustavson School of Business and Washington State University, Carson College of Business
- **Dan Wadhvani**, USC, Marshall School of Business
- **JoAnne Yates**, MIT, Sloan School of Management (*virtual panelist*)

Structure

1. Panel Talk and Group Q&A: For the first part of the PDW, our panelists will lead exchanges around topics such as which research questions are best suited to historical case studies; how to balance the needs for contextualization vs. generalization in theorizing; how to write up a historical case study for publication in management journals, etc.
2. Roundtables and Individual Feedback: Pre-selected participants will have the opportunity to engage in quick, entrepreneur-style “pitches” to the experts (separated into 4 different roundtables – 3 in-person and 1 virtual; the virtual roundtable will be led by JoAnne Yates), with a view to receiving developmental feedback specific to their projects. Each participant will have 20 minutes in total – 10 minutes to describe their project (or project idea) and what areas they would like feedback on, and 10 minutes to receive feedback / engage in discussion with the expert.

How to Apply

Part 1 is open to all attendees and does not require any application in advance.

For Part 2, in order to ensure quality interactions with panelists, we are limiting the number of “pitches” to 16 (i.e. 4 per panelist). If you are interested in receiving feedback on a project that you are currently working on, please submit your interest to the organizer at rborpujari@london.edu, by **11:59 pm Eastern Time (New York time) on July 01, 2022**.

Specifically, please submit an abstract or overview of your project, including two questions that you would like to ask the panelists to receive feedback about that project. **Please keep this document limited to 1 page, single-spaced, in PDF format.**

In addition, in your email, please **rank order your preference** for which panelist roundtable you would like to be a part of (with the number “1” referring to your first choice panelist and “4” referring to your fourth choice panelist -- If you are only able to attend virtually, please let me know as well).

Note: In addition to the 1-page abstract, you may, if you wish, submit a theoretical model or diagram that you are working on in case your project is at a more advanced stage and you would like comments on the model you are building.

If you have any questions about the PDW or the application process, please feel free to reach out at rborpujari@london.edu.