



Reichman  
University Arison School  
of Business

# ISC 2022

## The 9th Israel Strategy Conference

Reichman University

Herzliya, Israel 18-20 December 2022

**Submission Deadline: July 15, 2022**

[www.isc.org.il](http://www.isc.org.il)

### KEYNOTE SPEAKERS

Russ Coff (University of Wisconsin)  
Maryann Feldman (UNC-Chapel Hill)  
Bruce Kogut (Columbia University)

### CONFERENCE ORGANIZERS

Gil Avnimelech (Ono Academic College)  
Aharon Cohen Mohliver (London Business School)  
Natalie Shefer (INSEAD)

### ADVISORY COMMITTEE

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Gabriel Szulanski (INSEAD)



# ISC2022 Call for Papers

In a continuous effort to develop a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 8th Israel Strategy Conference (ISC2022) to be held at Reichman University, Israel, on 18-22 December 2022.

ISC 2022 offers a unique opportunity for presenting innovative ideas, receiving feedback on work-in-progress, exploring emerging issues in strategic management, and networking with colleagues. **The submission deadline is July 15, 2022.** Please visit the conference website at [www.isc.org.il](http://www.isc.org.il) for more information on how to submit

We invite individuals who engage in strategic management and entrepreneurship research to submit paper proposals for possible presentation at the conference.

## **Possible topics include (but are not limited to):**

1. Competitive Strategy
2. Corporate Strategy
3. Global Strategy
4. Strategy and Diversity
5. Entrepreneurship and Eco-systems
6. Corporate Venturing and Entrepreneurial Finance
7. Strategy Process
8. Innovation and Open Innovation
9. Strategic Human Capital
10. Cooperative Strategies, Strategic Alliances and Networks
11. Strategic Leadership and Corporate Governance
12. Behavioral Strategy

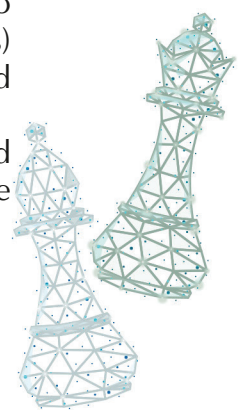
## **Submission guidelines**

ISC will consider unpublished original paper proposals relating to the above topics of interest. International and global perspectives are encouraged. Proposals can be conceptual or empirical, quantitative or qualitative. Published papers or papers that were accepted for publication prior to the submission deadline will not be considered for the conference. We seek to accept a relatively small number of high-quality papers that target top tier academic journals. Submitted papers will go through a double-blind review by a panel of several reviewers. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions based on this evaluation.

## **The deadline for online submissions of paper proposals is June 15th, 2022**

Paper proposals, written in English, should clearly identify the research questions and methodology. If available, the main results, implications, and contributions should also be briefly discussed. Paper proposals are limited to 2 pages of text (up to 1,000 words) and 1 additional page of references. Use 1.5 spacing with 1-inch margins all around and a font size no smaller than 11 pt.

The title of your paper must be included in the header of the proposal and should exactly match the title provided in the online submission form. Please do not include any author identifying information in the proposal.



To submit the paper proposal, upload your proposal in a Word or PDF file format to the Submissions Section of the ISC website at [www.isc.org.il](http://www.isc.org.il) where additional guidelines will be provided.

Presenting authors must be available to present their papers any time during the conference. There will be no changes in the program to accommodate specific time preferences. If the presenting author cannot be available during December 19-20, please don't submit a proposal. **An author may submit up to 3 papers.**

The Submission Section of the ISC website will open in June 2022 and will be available **until July 15, 2022**. Notices to authors will be sent **in August 2022**, indicating whether the proposed paper has been selected for inclusion in the conference program, and whether it has been accepted to a paper session or an interactive session. Authors of accepted papers will be required to submit the full-length paper (for paper sessions) by November 1st, 2022. **Presenting authors must register to the conference by September 15, 2022.** The conference program, with a detailed schedule of sessions and events will be released in November 2022.

### ISC Best Paper Award

ISC will offer two prizes for excellent papers in strategy and entrepreneurship. Select paper proposals which receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award. The finalists will be asked to submit a full paper for an additional blind-review process by a distinguished panel. The winning papers will be announced in the concluding session of ISC.

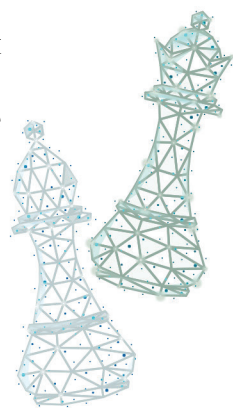
### Conference format

The conference will start on the morning of December 19. Papers will be assigned to various session formats based on common themes, scheduled on December 19-20, 2022. Each author whose paper is accepted for presentation in a paper session will be given 15 minutes to present the paper. Following the presentations, designated discussants who have carefully read the papers will present their main comments and provide suggestions for improving the papers and getting them ready for publication. Discussants will also offer an integration of the papers presented in their sessions, which will be followed by questions from and general discussion by the audience. In addition, the conference will feature themed interactive sessions which will offer authors the opportunity to interactively present their papers and discuss them with the audience. The conference will also feature keynote speeches and special sessions to be noted in the conference program.

### Doctoral Consortium

ISC will be holding its annual Doctoral Consortium on Sunday, December 18, 2022 from 9AM to 5PM. The coordinators of the consortium are **Adam Kleinbaum (Dartmouth) and Annamaria Conti (University of Lausanne)**. The ISC Doctoral Consortium is most valuable to Ph.D. candidates interested in conducting leading-edge research and teaching in Strategy and related areas. The consortium will address key issues in academic life such as current and future themes in strategy, thesis development, and getting published in top journals, among other issues.

Doctoral students in the proposal/dissertation stage will have the opportunity to present their research, and receive feedback, in a thesis development workshop. Doctoral students who do not wish to present their research are still invited to apply to the doctoral consortium; however, preference will be given to more advanced students. The application deadline for students wishing to present their work is July 15, 2022. The application deadline for students wishing to attend without presentation is



November 1st, 2022. Only electronic applications will be considered. For further information about the consortium, and to apply, please visit the consortium website at: Doctoral Consortium Webpage. [www.isc.org.il](http://www.isc.org.il)

Students attending the doctoral consortium must register to the Israel Strategy Conference. Student discount rates apply.

### **Conference location and accommodation**

ISC2022 will be held at Reichman University, Herzliya, Israel. Two conference hotels will offer special rates to attendees. Complimentary transportation will be available between these hotels and Reichman University's Campus. The names of the hotels and further details will be published in the near future on the conference's website.

### **ISC is a family friendly conference!**

The conference's timing just before Christmas, combined with Israel's warm weather and tourist attractions, is perfect for bringing your family with you! To make the conference more enjoyable to all involved, ISC will offer excursions to family members during the conference. These excursions will be offered at net cost and require advance registration.

### **Conference registration**

Registration to the conference will open in August 2022. Attendees are advised to register early. Please visit the ISC website to register [www.isc.org.il](http://www.isc.org.il)

Payment instructions will be posted on this website.

The conference registration fee is as follows:

Early registration fee:	\$450
Early registration fee for students:	\$250
Late registration fee:	\$550
Late registration fee for students:	\$300

Early registration fee will be accepted until November 1st, 2022. Late registration fee will be applicable after November 1st, 2022 and on-site. Attendees are nevertheless advised to register online by November 1st. Students must present valid student ID upon admission to the conference. Additional fees apply for those registering to the social events and family trips.

**For additional information, visit the ISC website at [www.isc.org.il](http://www.isc.org.il) or contact one of the conference co-organizers at [info@isc.org.il](mailto:info@isc.org.il).**

**We look forward to seeing you in Herzliya, Israel!**

