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Rüdiger Hahn

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PRAISE

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Sustainability Management – Concepts, Instruments, and Stakeholders from a Global Perspective



Features

- *Faces of sustainability:* These features introduce thought leaders in sustainability from all areas of society.
- *Sustainability in business:* These features provide examples of sustainability and unsustainability in business practice.
- *Sustainability in society:* These features illustrate practical challenges, ideas, and concepts of sustainability from a societal point of view.
- *Sustainability in research:* These features give a recap on seminal research articles on different aspects of sustainability management.

Driven by mega trends such as climate change, migration, or globalization, sustainability management has become a vital area of concern for almost any firm. This book provides comprehensive knowledge on sustainability management including

- concepts of sustainable development and sustainability management,
- instruments and tools used in essential management domains such as marketing, accounting, supply chain management, or innovation management,
- and an extensive stakeholder perspective to illuminate the influence of various actors such as employees, customers, investors, or (non-) governmental actors.

The book comes with an extensive range of online resources for students and instructors accessible via

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- Exemplary course outlines to create own syllabi
- Full slides for all chapters
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