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Rüdiger Hahn

[www.sustainabilitymanagementbook.com](http://www.sustainabilitymanagementbook.com)

# Sustainability Management – Concepts, Instruments, and Stakeholders from a Global Perspective

## PRAISE

“A must-read for students, executives, and thought leaders interested in the management of sustainability.”  
*Dirk Matten (Schulich School of Business)*

“A wonderful, timely, and badly needed resource for instructors.”  
*Michael V. Russo (University of Oregon)*

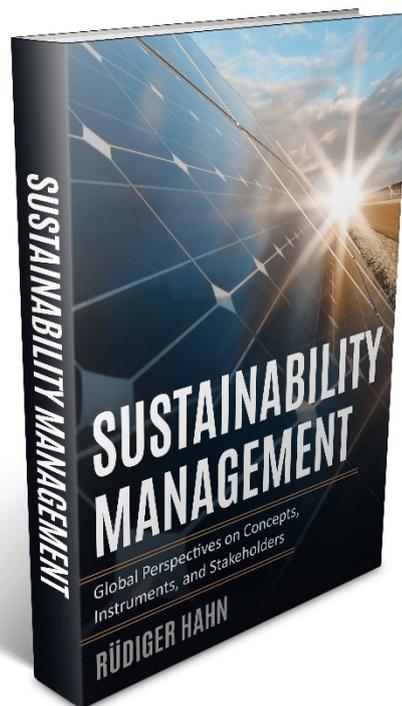
“This is more than a textbook. It’s a handbook for anyone who is interested in sustainability from the most to the least sophisticated.”  
*Robert G. Eccles (Founding Chairman of the Sustainability Accounting Standards Board)*

“A great help for teachers and students alike!”  
*Minna Halme (Aalto University School of Business)*

“An excellent overview of the strategic and operational dimensions of making sustainability a reality in contemporary business.”  
*Jonatan Pinkse (The University of Manchester)*

“Cutting edge, innovative, and comprehensive, Rüdiger Hahn sets the standard for the next generation of texts that address the most important challenges facing business today.”  
*Andrew Crane (University of Bath)*

“This textbook presents the reader with tools to enable them to deal with tensions, and will be helpful to both decision-makers and communities in raising awareness of the importance of diverse perspectives.”  
*Edeltraud Günther (United Nations University Institute for Integrated Management of Material Fluxes and of Resources)*



Driven by mega trends such as climate change, migration, or globalization, sustainability management has become a vital area of concern for almost any firm. This book provides comprehensive knowledge on sustainability management including

- concepts of sustainable development and sustainability management,
- instruments and tools used in essential management domains such as marketing, accounting, supply chain management, or innovation management,
- and an extensive stakeholder perspective to illuminate the influence of various actors such as employees, customers, investors, or (non-) governmental actors.

## Features

- *Faces of sustainability:* These features introduce thought leaders in sustainability from all areas of society.
- *Sustainability in business:* These features provide examples of sustainability and unsustainability in business practice.
- *Sustainability in society:* These features illustrate practical challenges, ideas, and concepts of sustainability from a societal point of view.
- *Sustainability in research:* These features give a recap on seminal research articles on different aspects of sustainability management.

The book comes with an extensive range of online resources for students and instructors accessible via

[www.sustainabilitymanagementbook.com](http://www.sustainabilitymanagementbook.com).

- Exemplary course outlines to create own syllabi
- Full slides for all chapters
- Suggestions for instructors on how to enhance in-class experiences and self-learning exercises
- Introductory videos for all chapters
- Single-choice-questions for all chapters
- Annotated recommendation of (free) case studies
- Suggestions for in-semester assignments