

Each Blocked Seminar offers high level training, typically about current research trends and frontiers in specialized topics.

**Accounting and Management Control**

Dates: June 19 - 22, 2020

**Topic:** "Debt Contracting, Banking, Disclosure and Information Intermediaires"

More info [here](#)

**Instructor:** Regina Wittenberg-Moerman, Professor of Accounting, USC- Marshall School of Business, USA, Visiting Professor at HEC Paris

**Marketing**

Dates: March 30 - April 3, 2020

**Topic:** "Marketing Management"

More info [here](#)

**Instructor:** Frank Germann, Professor of Marketing, University of Notre Dame, USA, Visiting Professor at HEC Paris

**Strategy & Business Policy**

Dates: April 6 - 9, 2020

**Topic:** "Category Research in Strategy Taking stock and Future Perspectives"

More info [here](#)

**Instructor:** Rodolphe Durand, Professor of Strategy and Business Policy, HEC Paris, France

**Strategy & Business Policy**

Dates: April 20 - 24, 2020

**Topic:** "Institutional Analysis: Individuals, Organizations and Societies"

More info [here](#)

**Instructor:** Patricia Thornton, Professor of Sociology and Entrepreneurship, Texas A&M - Mays School of Business, USA, Visiting Professor at HEC Paris

**Tuition:** - Participants from HEC Partner/Network Universities: 350€  
- Participants from other Universities: 500€

**Format:** 20h, 5 credits ECTS

**Location:** HEC Paris, Campus Jouy en Josas, [access](#)

**Services:** Optional on-campus housing: approximately from 70-90€/night, and access to all campus facilities.

**How to Apply!**

Submit by email to [doctorat@hec.fr](mailto:doctorat@hec.fr)

**Your CV** (résumé) and a **personal statement** (max one page) which includes your current research interests (thesis topic) and contact details of your thesis supervisor

**Deadline:** 2 weeks prior to the start of the course