



SIG 12 - RM&RP - Research Methods and Research Practice

We invite you to submit your research to explore the theme of
FOSTERING INNOVATION TO ADDRESS GRAND CHALLENGES
for the EURAM 24th Conference.

We look forward to receiving your submissions.

T12_04 - Historical Research in Management Studies

Proponents:

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Short description:

The track “Historical Research in Management Studies” addresses the historical development of management and related areas (e.g., entrepreneurship, international business, marketing, retailing, strategy, accounting, auditing, management tools, etc.), concepts, theories, and practices as well as the application and evolution of historical research methods. We aim to encourage theoretically orientated social science history, and its methods, with a clear relationship to present-day debates and practices in the management discipline; from that, the types of contributions that are looked for fall into the following two categories. First, historical analyses of management concepts, theories, and practices. Second, contributions regarding revisitation or new directions in management historical research.

Long description:

The track “Historical Research in Management Studies” addresses the historical development of management and related areas (e.g., entrepreneurship, international business, marketing, retailing, strategy, accounting, auditing, management tools, etc.) concepts, theories, and practices as well as the application and evolution of historical research methods. The types of contributions that are looked for fall into two categories.

First, works that make historical assessments of the social consequences of management, reexaminations of established historical concepts, the historical development of management of present-day companies, and topics that draw on historical data/firmly rooted in a historical perspective. In fact, the historical analysis of management concepts and theories helps to

understand how scholars accepted or rejected them. According to a practical point of view, historical research constitutes the starting point for analyzing and interpreting the mechanisms that interact with the life of companies. The observation, analysis, and comparison of past experiences can constitute the “lifeblood” for the development of new and more advanced management and governance models, to guide companies beyond the current uncertain times. For example, the historical study of the crisis and their external shocks – e.g., wars, plagues, natural disasters, and social problems – is a stream of investigation that is still largely to be explored and that can develop insights into why some external factors are influential according to the peculiarities of the territory in which they develop. Some other, but not exclusively, interesting management topics to be historically studied may be the management of education institutions, the realization of artistic pieces and their activities, sporting organisations, accounting tools and financial statements – these latter are considered as expressions of the intuitions and ideas of the organizational members and related actions.

Being based on archival evidence, historical methods feature named organisations within their contexts, making it easier for scholars and learners to relate to and emphasise with them. Second, this track invites contributions able to discuss the ways of using historical materials, new directions in management historical research and oral history, and the importance of a historical perspective in management. Historic-based business studies have the advantage of being teachable and we believe that the historical methods – thanks to their unique understandings of historical context, chronology, continuity, and change – create a sort of narrative that aids the sensemaking of management concepts, theories, and practices. Case studies, longitudinal analysis, micro-history approach, ANTI-history approach, history as rhetoric, and genealogical pragmatic analysis constitute only examples of the welcomed submissions.

Keywords:

- Management history
- Business history
- Accounting history
- Historical Methods

UN Sustainable Development Goals (SDG):

Goal 4: Quality education, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 11: Sustainable cities and communities, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals

Publication Outlet:

- Fast-track process for the Journal of Management History at the end of each EURAM Conference
- Edited Book will be launched for each edition of the EURAM Conference. The publisher can be Information Age Publishing. A book series in Management History is present and the past editors are passing to Matteo Cristofaro Editorial duties. <https://www.info>

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