



## OWNERS AS STRATEGISTS: OWNERSHIP IN A DIGITAL WORLD

21 - 22 JUNE 2022

ONLINE CONFERENCE

### 21 JUNE 2022

#### RESEARCH DAY

3:00 – 7:35PM (CEST) / 9:00AM – 1:35PM (EDT)

3:00 – 3:10PM (CEST) / 9:00AM – 9:10AM (EDT)

#### WELCOME BY CONFERENCE ORGANISERS

MARIO DANIELE AMORE and PAOLA TARICCO Bocconi University  
CHRISTINE SCHEEF and THOMAS ZELLWEGER University of St. Gallen

3:10 – 3:45PM (CEST) / 9:10AM – 9:45AM (EDT)

#### STRATEGIC GOVERNANCE CHALLENGES: THE CROSS CURRENT OF CONTEMPORARY ACTIVIST OWNERS

ROBERT HOSKISSON Rice University

3:45 – 4:00PM (CEST) / 9:45AM – 10:00AM (EDT)

#### COFFEE BREAK

4:00 – 5:30PM (CEST) / 10:00AM – 11:30AM (EDT)

#### PAPER PRESENTATION SESSIONS 1

FIRM OWNERS, PLATFORMS AND TECHNOLOGIES Special Track

COMMON OWNERSHIP ACROSS FIRMS General Track

OWNER TYPES: TENSIONS BETWEEN VALUE CREATION AND  
DESTRUCTION General Track

5:30 – 6:00PM (CEST) / 11:30AM – 12:00PM (EDT)

#### COFFEE BREAK

6:00 – 7:30PM (CEST) / 12:00PM – 1:30PM (EDT)

#### PAPER PRESENTATION SESSIONS 2

FIRM OWNERSHIP AND SUSTAINABILITY General Track

RISING OWNER TYPES: PRIVATE EQUITIES AND SPACS General  
Track

7:30 – 7:35PM (CEST) / 1:30PM – 1:35PM (EDT)

#### SUMMARY OF THE DAY AND FAREWELL BY CONFERENCE ORGANISERS

### 22 JUNE 2022

#### PRACTICE and ACADEMIC DAY

1:45 – 6:45PM (CEST) / 7:45AM – 12:45PM (EDT)

1:45 – 1:50PM (CEST) / 7:45AM – 7:50AM (EDT)

#### WELCOME BY CONFERENCE ORGANISERS

1:50 – 2:45PM (CEST) / 7:50AM – 8:45AM (EDT)

#### FIRM OWNERSHIP AND STRATEGY IN A DIGITAL WORLD

HOW AI INFORMS OUR UNDERSTANDING OF FIRMS

FELIPE CSASZAR Professor, University of Michigan

REIMAGINING ORGANIZATIONS FOR A DIGITAL FUTURE

PHANISH PURANAM Professor, INSEAD

THE CRITICAL ROLE OF COMPLEMENTARY ASSETS

ROBERT SEAMANS Professor, New York University

2:45 – 3:00PM (CEST) / 8:45AM – 9:00AM (EDT)

#### COFFEE BREAK

3:00 – 4:00PM (CEST) / 9:00AM – 10:00AM (EDT)

#### OWNER'S PERSPECTIVE: NEW TECHNOLOGIES' POTENTIAL

KEVIN BOUDREAU Professor, Northeastern University

JULIE DE SANTIS Group Product Manager, ITALFARMACO

PIETRO SELLA CEO, Sella

4:00 – 4:30PM (CEST) / 10:00AM – 10:30AM (EDT)

#### COFFEE BREAK

4:30 – 5:30PM (CEST) / 10:30AM – 11:30AM (EDT)

#### REINVENTING THE FIRM AROUND TECHNOLOGIES

PAOLA CILLO Professor, Bocconi University

MATHIAS IMBACH Founder and Group CEO, SYGNUM

CORRADO PASSERA Founder and CEO, illimity

5:30 – 5:45PM (CEST) / 11:30AM – 11:45AM (EDT)

#### COFFEE BREAK

5:45 – 6:40PM (CEST) / 11:45AM – 12:40PM (EDT)

#### OWNERS AS STRATEGISTS

OWNERSHIP COMPETENCE AND STAKEHOLDER MANAGEMENT

NICOLAI FOSS Professor, Copenhagen Business School

CORPORATE PURPOSE IN PUBLIC AND PRIVATE FIRMS

CLAUDINE GARTENBERG Professor, University of Pennsylvania

IF OWNERS DON'T AGREE: IMPLICATIONS FOR FIRM STRATEGY

AMY HILLMAN Professor, Arizona State University

6:40 – 6:45PM (CEST) / 12:40PM – 12:45PM (EDT)

#### FAREWELL BY CONFERENCE ORGANISERS

PLEASE CLICK [HERE](https://www.strategicownership.com) TO REGISTER ONLINE

For more details and updates on the conference,  
please visit the following website:

[www.strategicownership.com](https://www.strategicownership.com)



# OWNERS AS STRATEGISTS: OWNERSHIP IN A DIGITAL WORLD

21 - 22 JUNE 2022

ONLINE CONFERENCE

## RESEARCH PRESENTATION SESSIONS - 21 JUNE 2022 - DETAILED PROGRAMME

**4:00 – 5:30PM (CEST) / 10:00AM – 11:30AM (EDT)**

### PAPER PRESENTATION SESSIONS 1

#### FIRM OWNERS, PLATFORMS AND TECHNOLOGIES

DISCUSSANT: tbc

**WHEN UBER EATS ITS OWN BUSINESS, AND ITS COMPETITORS' TOO: PLATFORM DIVERSIFICATION AND CROSS-PLATFORM CANNIBALIZATION**  
**DAVID CHUNG** University of Michigan (S); **YUE MAGGIE ZHOU** University of Michigan; **CHRISTINE CHOI** University of Michigan

#### PLATFORM ENTERPRISES: FINANCING, INVESTMENT, AND NETWORK GROWTH

**JOANNE JUAN CHEN** London School of Economics and Political Science (S)

#### TAX-LOSS HARVESTING WITH CRYPTOCURRENCIES

**DANIEL RABETTI** Tel Aviv University (S); **LIN WILLIAM CONG** Cornell University; **WAYNE LANDSMAN** University of North Carolina; **EDWARD MAYDEW** University of North Carolina

#### COMMON OWNERSHIP ACROSS FIRMS

DISCUSSANT: **BRIAN CONNELLY** Auburn University

**GAMING THE RATINGS: EXAMINING THE ESG RATINGS OF COMPANIES COMMONLY OWNED BY INSTITUTIONAL INVESTORS**  
**MARK DESJARDINE** Pennsylvania State University (S); **BOSHOU LI** University of Miami; **WEI SHI** University of Miami

#### MASTER OF (DIGITAL) PUPPETS: ARTIFICIAL MARKET FRICTIONS AND RIVALRY SOFTENING EFFECT OF COMMON OWNERSHIP

**BILGEHAN UZUNCA** ESADE Business School (S); **UMIT OZMEL** Purdue University; **RUTH V. AGUILERA** Northeastern University

#### CORPORATE GOVERNANCE NETWORKS AND FINANCIAL PERFORMANCE

**ANALISA TONETTO** EDHEC Business School (S)

#### OWNER TYPES: TENSIONS BETWEEN VALUE CREATION AND DESTRUCTION

DISCUSSANT: tbc

#### CORPORATE OWNERSHIP AND INTERNATIONAL STRATEGY: THE EFFECT OF DIFFERENT OWNERS ON INTERNATIONAL RISK DIVERSIFICATION

**XAVIER CASTAÑER** University of Lausanne (S); **NIKOLAOS KAVADIS** Copenhagen Business School

#### RENT GENERATION STRATEGIES FROM AN OWNERSHIP PERSPECTIVE

**CRISTINA CRUZ** IE University (S); **JUAN SANTALO** IE University

#### ARTIFICIAL INTELLIGENCE AND FAMILY FIRMS

**JONAS SOLUK** Stockholm School of Economics; **IVAN MIROSHNYCHENKO** IMD Business School (S); **SATISH NAMBIAN** Case Western Reserve University

**6:00 – 7:30PM (CEST) / 12:00PM – 1:30PM (EDT)**

### PAPER PRESENTATION SESSIONS 2

#### FIRM OWNERSHIP AND SUSTAINABILITY

DISCUSSANT: tbc

**POLITICAL CONNECTIONS, ENVIRONMENTAL VIOLATIONS AND PUNISHMENT: EVIDENCE FROM HEAVILY POLLUTING FIRMS IN CHINA**  
**JINGJING WANG** University of Liverpool (S)

#### FEAR OF RISK TAKING? ENVIRONMENTAL REGULATORY RISK AND CORPORATE GREEN INNOVATION

**GEORGE TIAN** University of Houston (S)

#### IS GREED GOOD FOR GREEN FIRMS? EVIDENCE FROM CORPORATE DONATIONS TO ANTI-CLIMATE POLITICIANS

**ELIEZER FICH** Drexel University; **GUOSONG XU** Erasmus University of Rotterdam (S)

#### RISING OWNER TYPES: PRIVATE EQUITIES AND SPACS

DISCUSSANT: **FRANCESCO CASTELLANETA** SKEMA Business School

#### PRIVATE EQUITY, CONSUMERS, AND COMPETITION

**ASHVIN GANDHI** University of California (UCLA) (S); **YOUNG JUN SONG** San Diego State University; **PRABHAVA UPADRASHTA** Duke University

#### BARGAINING WITH PRIVATE EQUITY: IMPLICATIONS FOR HOSPITAL PRICES AND PATIENT WELFARE

**TONG LIU** University of Pennsylvania (S)

#### OPAQUE INFORMATION AND THE INCENTIVES OF SPAC SPONSORS

**FELIX FENG** University of Washington (S); **TOM NOHEL** Loyola University; **XUAN TIAN** Tsinghua University; **WENYU WANG** Indiana University; **YUFENG WU** University of Illinois