



CENTER FOR
SPORTS AND BUSINESS

Paper Development Workshop Advancing Management Theory with Sports Data

April 17-18, 2020

Stockholm School of Economics (Sweden)

Call for Papers

Deadline for Submission: March 8, 2020

The Strategic Management Group at the Center for Sports and Business (Stockholm School of Economics) invites management scholars working with sports data to a two-day workshop in Stockholm (Sweden). The workshop's goals are twofold. First, to help researchers develop papers leveraging sports contexts. To do so, researchers with publishing experience using sports data and journal editors will provide developmental feedback on early ideas and presented papers. Second, to develop and strengthen a community aiming at furthering management research using sports data. We plan to do so by discussing new directions for this line of research and providing the opportunity for exchange between senior and junior scholars (including PhD students) targeting top management journals with research leveraging sports data. The workshop welcomes scholars engaging with any field of management research, using either qualitative or quantitative approaches. Opportunities for networking will be an integral part of the workshop program.

The variety of challenges and opportunities characterizing sports contexts make them a microcosm of society. Joint with the high quality of data available in these contexts, this makes sports and sports organizations extremely attractive contexts for scholars seeking to advance management theory.

The workshop will start the morning of Friday, April 17, 2020 and end in the late afternoon of Saturday, April 18, 2020. Both early idea proposals and full papers are welcome. Submissions should include the title of the paper, name, institutional affiliation, e-mail address, and phone number. Early idea proposals should be maximum three pages (double spaced, excluding references and tables).

Submission deadline is March 8, 2020. Acceptances will be communicated within about a week.

Please email your submission to christofer.laurell@hhs.se. Attendance is free, including conference materials, coffee and lunch breaks, and a social dinner on April 17. Participants are required to organize their own travel and accommodation in Stockholm. Amongst others, the following senior scholars have confirmed their attendance: **Matthew Bothner** (ESMT Berlin), **Karin Hoisl** (U. of Mannheim), **Martin Kilduff** (UCL), and **Tom Moliterno** (U. of Massachusetts Amherst).

About the Center: The Center for Sports and Business at Stockholm School of Economics is dedicated to fostering theory-developing research based on sports, sports organizations, and sports business data, with practical relevance for sports and business (www.hhs.se/sport). The Center affiliates 40 researchers from 19 universities in 11 countries and works with many of Sweden's large sports organizations through strategic partnerships. The following members of the Center will attend and organize the workshop: **Martin Carlson-Wall** (Stockholm School of Economics, Center Director), **Felix Arndt** (U. De Montford), **Paolo Aversa** (Cass Business School), **Fabio Fonti** (Rennes School of Business), **Thorsten Grohsjean** (Bocconi U.), **Jan-Michael Ross** (Imperial College London), **Katrin Schreiter** (KCL), and **Dmitry Sharapov** (Imperial College London).

For any question, please email the organizers at christofer.laurell@hhs.se.