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## CALL FOR PAPERS

### 2024 Global Entrepreneurship and Innovation Research Conference 13-14 June 2024 in Boulder, Colorado

Paper submissions are due on 31 January 2024

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The University of Colorado Boulder Leeds School of Business, The University of Cambridge Judge Business School, and the University of Virginia Darden School of Business, will co-host the GEIRC conference at the University of Colorado on 13-14 June 2024. This will be the eleventh gathering of the conference, which rotates between North America, Europe, and Asia. This global gathering aims to promote worldwide scholarly collaborations across regions, continents and academic communities.

We welcome unpublished working papers from all research areas within the topics of entrepreneurship and innovation, including:

- new venture formation processes, financing, and strategies
- R&D and project management, performance metrics, and portfolio evaluation
- institutions and policies to enhance entrepreneurship and innovation
- markets for ideas, innovation, and other intangibles
- regional and global dynamics of entrepreneurship and innovation
- university and science-based innovation and technology transfer
- continuous improvement and new process development; new product development, development processes, and service design
- patents, licensing, and intellectual property
- business model innovation (e.g., operations, marketing, or network innovation)
- open innovation and distributed innovation
- market and financial impacts of innovation

Submissions on any, and all of these themes are welcome.

In addition, we plan to feature a sub-theme on **entrepreneurial innovation for the public good**. We are faced with multiple global challenges that require radical business innovation and entrepreneurial action, including: the erosion of democracy, increasing war and conflict, growing income inequality, increasing refugee migration, human-induced climate change, and technological disruption across multiple sectors. How can our studies of innovation and entrepreneurship help to create market and business-based solutions to such problems? A better understanding of these opportunities and challenges requires scholars to move beyond their disciplinary silos and embrace insights from across the Academy and across the globe. Because of its insistence on both global and interdisciplinary participation, The Global Entrepreneurship and Innovation Conference offers an ideal outlet for scholars hoping to present emerging and innovative research on this theme.

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## Submission Details

The conference promises to provide a vigorous and lively discussion about current research in the fields of entrepreneurship and innovation from a global perspective. Please submit an electronic version of your full paper no later than Friday, 31 January 2024, using the form located at this link:

[https://leeds.qualtrics.com/jfe/form/SV\\_a4SCEjXyO1qXMPk](https://leeds.qualtrics.com/jfe/form/SV_a4SCEjXyO1qXMPk)

The papers will be reviewed by the conference committee, and the authors will receive notice by 28 February 2024. The conference committee also extends an invitation to interested scholars to attend the conference regardless of whether a paper is submitted.

## About This Conference

The Batten Institute at the University of Virginia Darden School of Business hosted the inaugural annual conference in 2010. As the conference grew in popularity, Darden partnered with the Academy of Management in hosting the 2012 event, which enabled the program to be streamed live to every continent. After that successful event, the Cambridge Judge Business School joined in 2013 as a co-sponsor alongside Darden. Since then, the event has shifted location between the United Kingdom, the United States and Asia. The event was hosted in University of Hong Kong Faculty of Business and Economics in 2017. Recently, the National Tsing Hua University College of Technology and Management in Taiwan and the University of Colorado Boulder Leeds School of Business have joined as future co-hosts of the event. The history and previous conference programs can be found at the permanent conference website: <https://www.darden.virginia.edu/entrepreneurship-innovation-research-conference/>

## About the University of Colorado Boulder Leeds School of Business

Located in Boulder, Colorado, one of the most innovative tech and startup hubs in the nation, The Leeds School of Business is surrounded by and connected to an enterprising, collaborative and dynamic business community. Our faculty of top international academic leaders provide students with educational expertise in areas including accounting, finance, marketing, management and entrepreneurship, and real estate. Our educational culture stimulates learning and sharpens critical thinking skills, compelling students to consider and addresses important, complex questions. At Leeds School of Business, we believe in making positive impacts. By redefining business education, driving innovation and advancing entrepreneurial mindsets, we are working every day to positively transform the future of global business. The Deming Center for Entrepreneurship provides a focus at Leeds to empower entrepreneurial solutions that drive economic and social value. The Deming Center fulfils this mission through experiential learning, research, and community engagement across Colorado and the world.

<https://www.colorado.edu/business/deming>

## About the University of Cambridge, Judge Business School

Cambridge Judge has forged a reputation as a centre of rigorous thinking and high-impact transformative education, situated within one of the world's most prestigious research universities, and in the heart of the Cambridge Cluster, the most successful technology entrepreneurship cluster in Europe. Cambridge Judge pursues innovation through inter- disciplinary insight, entrepreneurial spirit, and collaboration.

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Cutting-edge research is rooted in real-world challenges. Research underpins all that we do at Cambridge Judge Business School and our research programme combines the highest international academic standards with the practical needs of business and society. The School has a world-class faculty, representing all continents, whose research interests span the globe and the full spectrum of business issues. [www.jbs.cam.ac.uk](http://www.jbs.cam.ac.uk)

### **About the University of Virginia Darden School of Business**

The University of Virginia Darden School of Business delivers the world's best business education experience to prepare entrepreneurial, global and responsible leaders through its MBA, Ph.D. and Executive Education programs. Darden's top-ranked faculty is renowned for teaching excellence and advances practical business knowledge through research. Darden was established in 1955 at the University of Virginia, a top public university founded by Thomas Jefferson in 1819 in Charlottesville, Virginia. The Batten Institute at the Darden School of Business serves as a catalyst for developing innovation-driven, entrepreneurial leaders and for advancing knowledge about the transformative power of entrepreneurship and innovation. To fulfill this mission the institute originates activities and hosts initiatives to serve the Darden School of Business, the University of Virginia and its broader entrepreneurial and innovation ecosystem. The Batten Institute was established with gifts from UVA alumnus Frank Batten Sr., a media pioneer, visionary and founder of The Weather Channel. [www.batteninstitute.org](http://www.batteninstitute.org)