

Sociological and Organizational Perspectives on Entrepreneurship

Instructor

Patricia Thornton, Professor of Sociology and Entrepreneurship, Texas A&M University, and Senior Research Fellow, HEC Paris. Read more about Professor Thornton [here](#).

Course description

Entrepreneurship is defined as the creation and growth of business ventures. It is the process of identifying and developing social and economic opportunities through the efforts of individuals and organizations who start and build new businesses, either as independent enterprises or within incumbent organizations.

The study of entrepreneurship is interdisciplinary. Recently, considerable resources have been allocated to the study and teaching of entrepreneurship, resulting in an increasing momentum of research in a variety of perspectives. Entrepreneurship as a field does not have its own conceptual framework to theorize and predict empirical phenomena. This has led scholars to rely on the social science disciplines including sociology and organization theory to produce a variety of partial views and programmatic statements of issues, debates, and approaches to the study of entrepreneurship. Insofar as there is a central theme in the readings in the course, it is that an actor's social position is a critical influence on the likelihood that he, she or it (when the actor is an organization) will engage in entrepreneurial activity.

Learning outcomes

This course presents an interdisciplinary exploration of this work with the goal of generating new ideas for dissertation prospectuses and publishable papers. The emphasis is on understanding how to conduct and publish compelling research. The focus will be on producing novel research of your own by asking interesting questions.

Schedule

This course is offered in online format. Sessions are schedule in French time (check your local time zone [here](#))

Session 1 – Monday, May 31 st	3.00pm - 6.00pm
Session 2 – Friday, June 4 th	3.00pm - 6.00pm
Session 3 – Monday, June 7 th	3.00pm - 6.00pm
Session 4 – Friday, June 11 th	3.00pm - 6.00pm
Session 5 – Monday, June 14 th	3.00pm - 6.00pm
Session 6 – Thursday, June 17 th	3.00pm - 6.00pm

Subject: 'Sociological and Organizational Perspectives on Entrepreneurship'

Dates: May 31st – June 17th, 2021

Format: 18h, 6 x 3h sessions, online course, 3 ECTS

Tuition: Participants from HEC Partner/Network Universities: 450€ / Participants from other Universities: 900€

How to Apply

Submit by email to Britta Delhay, doctorat@hec.fr:

Your CV (résumé), your personal statement (max one page) which includes your current research interests (thesis topic) and the contact details of your thesis supervisor.

Application deadline: April 31st, 2021