### Accounting and Management Control
**Dates:** June 19 - 22, 2020  
**Topic:** “Debt Contracting, Banking, Disclosure and Information Intermediaires”  
**Instructor:** Regina Wittenberg-Moerman, Professor of Accounting, USC- Marshall School of Business, USA, Visiting Professor at HEC Paris  

**Marketing**  
**Dates:** March 30 - April 3, 2020  
**Topic:** “Marketing Management”  
**Instructor:** Frank Germann, Professor of Marketing, University of Notre Dame, USA, Visiting Professor at HEC Paris  

**Strategy & Business Policy**  
**Dates:** April 6 - 9, 2020  
**Topic:** “Category Research in Strategy Taking stock and Future Perspectives”  
**Instructor:** Rodolphe Durand, Professor of Strategy and Business Policy, HEC Paris, France  

**Strategy & Business Policy**  
**Dates:** April 20 - 24, 2020  
**Topic:** “Institutional Analysis: Individuals, Organizations and Societies”  
**Instructor:** Patricia Thornton, Professor of Sociology and Entrepreneurship, Texas A&M - Mays School of Business, USA, Visiting Professor at HEC Paris

**Tuition:**  
- Participants from HEC Partner/Network Universities: 350€  
- Participants from other Universities: 500€

**Format:** 20h, 5 credits ECTS  
**Location:** HEC Paris, Campus Jouy en Josas, [access](#)  
**Services:** Optional on-campus housing: approximately from 70-90€/night, and access to all campus facilities.

### How to Apply!
Submit by email to doctorat@hec.fr

*Your CV (résumé) and a personal statement (max one page) which includes your current research interests (thesis topic) and contact details of your thesis supervisor*

**Deadline:** 2 weeks prior to the start of the course