

## QUASI Seminar Series, 2021-22

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) [Seminar Series](#). To participate, please [REGISTER HERE](#).

**November 12<sup>th</sup>, 2021, 11:30am – 1:00pm EST**

### *Does the business model for academic publishing promote scholarly progress?*

**Yes:** [Lisa Hinchliffe](#), Professor and Coordinator for Information Literary Services, U of Illinois-UC  
[Jasmin Lange](#), Chief Publishing Officer, Brill

Anderson, K. 2016. [96 things publishers do](#). *The Scholarly Kitchen*, Feb. 1.

Campbell, R., Pentz, E. & Borthwick, I. 2012. [Academic and professional publishing](#). Chandos Publishing.

Esposito, J. 2018. [How traditional publishing works](#). Sep. 17.

Hinchliffe, L. 2020. [Seeking sustainability: Publishing models for an open access age](#). *The Scholarly Kitchen*, Apr. 7.

Johnson, R., Watkinson, A. & Mabe, M. 2018. [The STM Report: An overview of scientific and scholarly publishing](#). (5<sup>th</sup> ed). See especially pages 5-10 and 166-174.

Jones, E. & Courant, P. 2014. [Monographic purchasing trends in academic libraries: Did the 'serials crisis' really destroy the university press?](#) *Journal of Scholarly Publishing*, 46(1): 43-70.

Lucraft, M., Allin, K. & Batt, I. 2021. [Exploring researcher preference for the version of record](#). *Open Research*. Feb.

Maron, N., Schmelzinger, K., Mulhern, C. & Rossman, D. 2016. [The costs of publishing monographs: Toward a transparent methodology](#). *Economics of Publishing*, 19(1).

Weingert, P. & Taubert, N. 2016. [The future of scholarly publishing: Open access and the economics of digitisation](#). African Minds.

**No:** [Steffen Boehm](#), Professor in Organisation and Sustainability, University of Exeter  
[Bruce Barry](#), Brownlee O. Currey, Jr. Professor of Management, Vanderbilt University

*On the industry generally:*

Buranyi, S. 2017. [Is the Staggeringly Profitable Business of Scientific Publishing Bad for Science?](#) *The Guardian*, June 27.

Esposito, J. 2018. [Why Hasn't the Academy Taken Back Control of Publishing Already?](#) *Scholarly Kitchen*, July 16.

Neff, M. 2020. [How Academic Science Gave Its Soul to the Publishing Industry](#). *Issues in Science and Technology*, Winter.

*On open access specifically:*

Anderson, R. 2021. [Revisiting — The Tyranny of Unintended Consequences: Richard Poynder on Open Access and the Open Access Movement](#). *Scholarly Kitchen*, Aug. 4.

*On particular peer review practices:*

Kaufman, R. 2020. [Is It Time to \(Finally\) Get Serious about Submission Charges?](#) *Scholarly Kitchen*, July 15.

Vines, T. 2021. [What's Wrong with Paying for Peer Review?](#) *Scholarly Kitchen*, June 16, 2021.

Björk, BC & Solomon, D. 2013. [The Publishing Delay in Scholarly Peer-Reviewed Journals](#). *Journal of Informetrics* 7(4): 914-923.

*Background articles:*

Resnick, B. & Belluz, J. 2019. [The War to Free Science](#). *Vox*, July 20.

Hinchliffe, L. 2020. [Transformative Agreements: A Primer](#). *Scholarly Kitchen*, Feb. 6.

Petrou, C. 2020. [The Megajournal Lifecycle](#). *Scholarly Kitchen*, May 7, 2020.

Fyfe, A., Coate, K., Curry, S., Lawson, S., Moxham, N. & Røstvik, CM. 2017. [Untangling Academic Publishing: A History of the Relationship between Commercial Interests, Academic Prestige and the Circulation of Research](#). Discussion Paper, U of St Andrews.

**In Practice:** [Ziyad Marar](#), President of Global Publishing at SAGE Publishing

Marar, Z. 2013. [Creating scholarly knowledge in the digital age](#). *Debating Open Access*. *British Academy*: 82-95.

Valsiner, J. 2015. [Where are you, Culture & Psychology? Making of an interdisciplinary field](#). *Culture & Psychology*, 21(4): 419-428.

*These articles, provided by the speakers, underpin their arguments. Please explore the articles in advance of the seminar. The hyperlinks may be inaccessible to some. Please contact the authors directly for any articles you cannot access; typically, authors are very happy to share their work and appreciate the interest. Or you may pay the publishers.*