

## *Institutional Analysis: Individuals, Organizations and Societies*

**Instructor:** Patricia Thornton, Professor of Sociology and Entrepreneurship, Texas A&M University, and Distinguished Visiting Professor, HEC Paris. Read more about Professor Thornton [here](#).

### **Course Objective:**

The purpose of this seminar is to acquaint students with different variants of sociological institutional analysis, most particularly the institutional logics perspective. The course will explore contributions of institutional theory and the institutional logics perspective to growth areas, for example in management and strategy, entrepreneurship, and category theory with the goal of identifying unsolved problems suitable for new theoretical and empirical research. The institutional logics perspective is a metatheory, meaning that it mediates or conditions other concepts and theory. The kinds of questions among others to be explored are how are key assumptions in management and strategy, entrepreneurship, and category theories conditioned by differences in institutional logics? How and why do institutional logics connect to strategic reasoning and decision making and produce different outcomes? Each of the four days includes a two-hour morning and two-hour afternoon session in which readings are discussed and reflected upon to familiarize students with key concepts and assumptions of institutional theory and the institutional logics perspective. The final day is devoted to student presentations and feedback on an original research project such as a publishable paper or dissertation suggested by the readings, discussions, and unexplained empirical observations.

### **Key topics and learning outcomes:**

- Master the basic concepts and assumptions of different variants of institutional analysis, including old- and neo-institutional theory and the institutional logics perspective. The emphasis will be on the institutional logics research.
- Identify unsolved problems and growth areas for future research
- Become familiar with the art and standards for crafting high impact publications
- Develop an idea with potential to be a dissertation and publishable paper(s).

### **Schedule:**

**Day 1 - April 20:** 10.00am - 12.00pm / 1.30pm - 3.30pm  
**Day 2 - April 21:** 10.00am - 12.00pm / 1.30pm - 3.30pm  
**Day 3 - April 22:** 10.00am - 12.00pm / 1.30pm - 3.30pm  
**Day 4 - April 23:** 10.00am - 12.00pm / 1.30pm - 3.30pm  
**Day 5 - April 24:** 10.00am - 12.00pm / 1.30pm - 3.30pm

**Subject:** 'Institutional Analysis: Individuals, Organizations and Societies'

**Dates:** April 20-24, 2020

**Format:** 20h, 5 days, 5 ECTS

**Tuition:** Participants from HEC Partner/Network Universities: 350€ / Participants from other Universities: 500€

**Location:** HEC Paris, Campus Jouy en Josas, [access](#).

**Services:** Optional on-campus housing: approximately from 70-90€/night, Access to all campus facilities

### **How to Apply**

Submit by email to Britta Delhay, [doctorat@hec.fr](mailto:doctorat@hec.fr):

**Your CV (résumé) and your personal statement (max one page) which includes your current research interests (thesis topic) and contact details of your thesis supervisor.**

**Application deadline: March 15<sup>th</sup>, 2020**